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MAIL / PRGD-ART-DESIGN.DE PROJECT / DART, AWARDS 2017 DATE / NOVEMBER 2017

Press Release

LUDWIGSBURG / FRANKFURT AM MAIN / NEUSS (Germany), 27 November 2017

1 x Silver, 2 x Bronze

Dart Wins Three Times Precious Metal at Two Design Awards

The D'art Design Gruppe (Dart) has reached top positions in two design competitions with three different projects. At the FAMAB Award the creative agency from Neuss was successful with the Würth Family Store and with Schüco at the BAU 2017 – the self-presentation at the EuroShop 2017 won at DDC „Gute Gestaltung“.

Dart received two awards at the FAMAB Award ceremony on 23 November 2017 in the Forum Ludwigsburg. The pop-up store for the leading trader of assembly technology Würth was rewarded with a silver apple in the category "Architecture – Best Store Concept". There was a bronze apple in the category "Architecture – Best Stand L" for the trade fair appearance of the leading supplier of window, door and façade systems Schüco at the BAU 2017. A sweetie on the side: In the eternal leaderboard of the FAMAB-Award, the D'art Design Gruppe takes place 5 with 18 awards.

Another prize was given to Dart on 24 November 2017 at the ceremony of the DDC Award „Gute Gestaltung 18“ in Frankfurt on the Main: Bronze in the category „Architecture and Space“ for the self-presentation „from scratch“ at this year's leading retail trade fair EuroShop. Dart also received a DDC Finalist Award for Schüco.

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IMG_176539: Happy about the bronze FAMAB apple: Dart Managing Director Guido Mamczur as well as Thomas Abend and André Flinterhoff from Schüco (f.r.t.l.).

Image material

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About the D'art Design Gruppe

D'art Design Gruppe is one of the leading spatial communication agencies in Germany and has been an expert for multi-sensual brand experience for over 25 years. The holder of numerous international design awards, D'art Design Gruppe designs brand and experience spaces for customers such as 3M, adidas, Amtico, Britax, C.H. Beck, Deutsche Telekom, Electrolux, Gabor, Gräfe und Unzer, Grundig, Henkel, Kanzan, Lloyd, MFI, Norske Skog, Panasonic, Parador, Philips, Reebok, RWE, Schüco, Turck, Würth and Zaha Hadid.

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